



BRAVECTO[®]

.....
**IT'S FOR
LIFE**

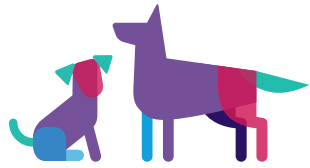


⋮ **Discover how the BRAVECTO[®] parasiticide portfolio can**
⋮ **benefit your clinic, your clients, and your patients' lives.**

DESIGNED FOR PETS & THEIR OWNERS



Helping your clients get it right has gotten easier. BRAVECTO® offers long-lasting, fast-acting protection that ensures convenience and compliance. Why? **Because it's for life.**



For the first time ever, BRAVECTO is able to offer flea and tick protection for both dogs and puppies.



With BRAVECTO® Topical Solution and BRAVECTO® PLUS, compliance is made easy. Thanks to its extended duration, feline patients require fewer doses and experience less stress.

BRAVECTO®
1-MONTH
(fluralaner) Chews


BRAVECTO®
(fluralaner)
Chews

BRAVECTO®
(fluralaner)
Topical Solution

BRAVECTO®
PLUS

(fluralaner and
moxidectin topical
solution) for Cats

Discover the benefits of **BRAVECTO.**

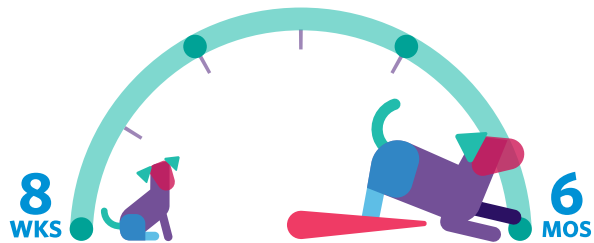


BRAVECTO[®]
1-MONTH
(fluralaner) Chews

DESIGNED FOR
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PUPPIES^{*}

*For use in puppies 8 weeks of age and older, and 4.4 pounds or greater.

Introducing BRAVECTO® 1-MONTH Chews—essential flea and tick protection for puppies 8 weeks of age and older, and weighing 4.4 lbs or greater.



BRAVECTO 1-MONTH CHEWS for a rapidly growing puppy

Available in 4 different doses to meet the needs of puppies of all sizes

BODY WEIGHT RANGES (lb)	FLURALANER CONTENT (mg)
4.4-9.9	45
>9.9-22.0	100
>22.0-44.0	200
>44.0-88.0	400

IMPORTANT SAFETY INFORMATION:

BRAVECTO 1-MONTH Chews are for dogs 8 weeks of age and older. Side effects may include itching, diarrhea, vomiting, decreased appetite, elevated ALT, lethargy, and weight loss. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Seizures have been reported in dogs receiving isoxazoline class drugs, even in dogs without a history of seizures. Use with caution in dogs with a history of seizures or neurologic disorders. **BRAVECTO 1-MONTH** Chews are not effective against *A. americanum* in puppies less than 6 months of age. For full prescribing information, see insert in pocket.

Start and stay with BRAVECTO

Once puppies reach 6 months of age, they can transition to extended-duration BRAVECTO® Chews.



BRAVECTO
1-MONTH Chews



Extended-duration
BRAVECTO Chews



BRAVECTO[®]
(fluralaner)
Chews

DESIGNED FOR
12-WEEK
PROTECTION

.....
DESIGNED FOR THEM



IT'S FOR LIFE

With **BRAVECTO Chews**, protection is made easy—
12-week* flea and tick coverage in a single dose.¹

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Shown to achieve
significantly more
MONTHS of
PROTECTION
in a year than other 1-month
flea and tick products.²

Prescribe **BRAVECTO Chews** depending on patient's weight

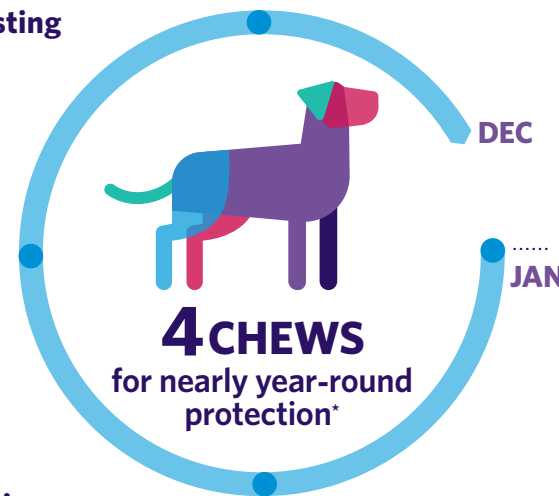
One chew per weight band.

BODY WEIGHT RANGES (lb)	FLURALANER CONTENT (mg)
4.4-9.9	112.5
>9.9-22.0	250
>22.0-44.0	500
>44.0-88.0	1000
>88.0-123.0 [†]	1400

¹**BRAVECTO Chews for Dogs** kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. **BRAVECTO Chews** also kills lone star ticks for 8 weeks.

[†]Dogs over 123 lbs. should be administered the appropriate combination of chews.

Long-lasting



Fast-acting

BRAVECTO Chews start killing fleas within just 2 hours of dosing and reaches 100% efficacy in 12 hours.³

IMPORTANT SAFETY INFORMATION:

The most commonly reported adverse reactions include vomiting, decreased appetite, diarrhea, lethargy, polydipsia, and flatulence. **BRAVECTO Chews for Dogs** have not been shown to be effective for 12-weeks' duration in puppies less than 6 months of age. **BRAVECTO Chews** are not effective against lone star ticks beyond 8 weeks of dosing. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Seizures have been reported in dogs receiving isoxazoline class drugs, even in dogs without a history of seizures. Use with caution in dogs with a history of seizures or neurologic disorders. For full prescribing information, see insert in pocket.



BRAVECTO[®]
PLUS

*(fluralaner and
moxidectin topical
solution) for Cats*

DESIGNED FOR
TWICE
THE DURATION

.....
DESIGNED FOR THEM

IT'S FOR LIFE

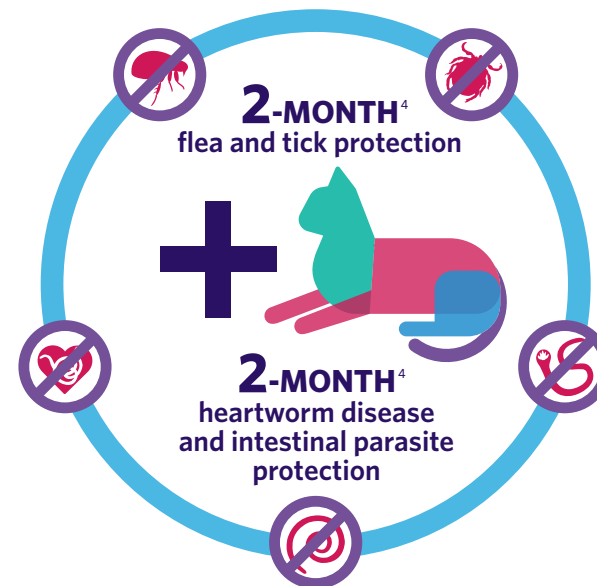
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With **BRAVECTO PLUS**, compliance is made easy. Thanks to its extended duration, feline patients require **fewer doses and experience less stress.**

One application/tube per weight band

BODY WEIGHT RANGES (lb)	FLURALANER CONTENT (mg/tube)	MOXIDECTIN CONTENT (mg/tube)
2.6-6.2	112.5	5.6
>6.2-13.8	250	12.5
>13.8-27.5	500	25

BRAVECTO PLUS is a safe and effective topical solution for cats and kittens at least 6 months old and weighing at least 2.6 pounds.⁴



IMPORTANT SAFETY INFORMATION:

The most commonly reported adverse reactions include vomiting, hair loss, itching, diarrhea, lethargy, dry skin, elevated ALT, and hypersalivation. **BRAVECTO PLUS** has not been shown to be effective for 2 months in kittens less than 6 months of age. For topical use only. Avoid oral ingestion. The safety of **BRAVECTO PLUS** has not been established in breeding, pregnant and lactating cats. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Neurologic adverse reactions have been reported in cats receiving isoxazoline class drugs, even in cats without a history of neurologic disorders. Use with caution in cats with a history of neurologic disorders. Use with caution in cats that are heartworm positive. The effectiveness of **BRAVECTO PLUS** to prevent heartworm disease after bathing or water immersion has not been evaluated. For full prescribing information, see insert in pocket.

BRAVECTO FOR DOGS



BRAVECTO[®]
1-MONTH
 (fluralaner) Chews

BRAVECTO 1-MONTH CHEWS provides essential flea and tick protection for puppies 8 weeks of age and older, and weighing 4.4 lbs or greater.

100% effectiveness against fleas for 30 days.⁵

>97.5% effectiveness against ticks for 30 days.⁵



- 4.4-9.9 lbs
- >9.9-22 lbs
- >22-44 lbs
- >44-88 lbs

Available in
4 strengths

BRAVECTO[®]
 (fluralaner)
 Chews

BRAVECTO CHEWS provides 12 weeks* of protection against fleas and ticks in a single dose.¹

***BRAVECTO Chews for Dogs** kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. **BRAVECTO Chews** also kills lone star ticks for 8 weeks.



- 4.4-9.9 lbs
- >9.9-22 lbs
- >22-44 lbs
- >44-88 lbs
- >88-123 lbs

Available in
5 strengths

BRAVECTO[®]
 (fluralaner)
 Topical Solution

BRAVECTO TOPICAL SOLUTION protects dogs nearly 3 times longer than any monthly treatment.⁶ 12 weeks of flea and tick protection in a single dose.⁶



- 4.4-9.9 lbs
- >9.9-22 lbs
- >22-44 lbs
- >44-88 lbs
- >88-123 lbs

Available in
5 strengths

POCKET
FOR PIs

BRAVECTO FOR CATS

A FRIENDLY REMINDER

Help your clients remember their pet's next dose with an easy-to-use dosing calendar.

Download it at
us.bravecto.com
or scan this code.



BRAVECTO **PLUS**

*(fluralaner and
moxidectin topical
solution) for Cats*

BRAVECTO PLUS provides cats with broad-spectrum protection that lasts twice as long as other monthly products.⁴

2-month flea and tick protection.⁴

2-month heartworm disease and intestinal parasite protection.⁴



2.6-6.2 lbs

>6.2-13.8 lbs

>13.8-27.5 lbs

**Available in
3 strengths**

BRAVECTO *(fluralaner) Topical Solution*

BRAVECTO TOPICAL SOLUTION protects cats nearly 3 times longer than any monthly treatment.⁷

12 weeks of flea and tick protection in a single dose.⁷



2.6-6.2 lbs

>6.2-13.8 lbs

>13.8-27.5 lbs

**Available in
3 strengths**



POCKET
FOR PIs

To find out how to incorporate the **BRAVECTO** parasiticide portfolio into your practice, contact your **Merck Animal Health** sales representative.



Scan this code or visit
merck-animal-health-usa.com/bravecto

BRAVECTO[®]

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**IT'S FOR
LIFE**

References: **1.** BRAVECTO[®] Chews [product label], Madison, NJ: Merck Animal Health; 2019. **2.** Lavan R, Armstrong R, Tunceli K, et al. Dog owner flea/tick medication purchases in the USA. *Parasit Vectors.* 2018;11:581. **3.** Taenzler J, Wengenmayer C, Williams H, et al. Onset of activity of fluralaner (BRAVECTO[™]) against *Ctenocephalides felis* on dogs. *Parasit Vectors.* 2014;7:567. **4.** BRAVECTO[®] PLUS [product label]. Madison, NJ: Merck Animal Health; 2019. **5.** BRAVECTO[®] 1-MONTH Chews [product label], Madison, NJ: Merck Animal Health; 2020. **6.** BRAVECTO[®] Topical Solution for Dogs [product label], Madison, NJ: Merck Animal Health; 2019. **7.** BRAVECTO[®] Topical Solution for Cats [product label], Madison, NJ: Merck Animal Health; 2019.



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