



Full-Solution Monitoring

Boost herd-wide productivity with the most advanced heat, health, nutrition and group monitoring solutions.



Transform your dairy with the SenseHub Dairy Advanced Monitoring System

Producers can access the data they need to improve farm operations and gain valuable insights into milking, reproduction, health, nutrition and animal well-being. SenseHub Dairy empowers producers through:



Identification and monitoring



Ear tag



Neck tag



Readers



EID

- Track reproductive, health, nutrition and well-being status
- Capture animal behaviors, such as rumination, activity or panting
- Detect and analyze environmental factors
- Create actionable insights
- Simplify tasks and eliminate guesswork

Automations



Sort gate

- Automate sorting with up to 99% accuracy
- Minimize time spent finding and manually sorting cows in the pens
- Keep cows and employees safe with touch-free sorting
- Manage at the individual cow level

In-parlor milking control & automation



Milking control systems



In-parlor LCD

- Control milking points
- Automate milking workflows
- Analyze milk production

3rd party integrations



Computer



Tablet



Phone

- Integrate with sorting gates
- Integrate with complete parlor management system
- Integrate with 35+ external herd management software systems



All supported by best-in-class customer support.

Embrace the unmatched benefits of full-solution monitoring

Why become a full-solution dairy? Because animal well-being, labor and profitability are all tightly connected. You want a system that provides the most accurate information to make optimal decisions.

It's the best way for cows to reach their full potential. With the unique full monitoring solution from Merck Animal Health, producers receive vital health and activity information directly from their cows, daily milk yields from every animal and automatic cow flow for a low-stress environment. As pioneers in monitoring solutions, SenseHub Dairy offers greater capabilities and support than any other dairy monitoring technology.

Gain unprecedented control with SenseHub Dairy milking points

- Receive precise milk yield data, including conductivity, fat, protein, lactose and blood measurements
- Intervene sooner when symptoms of mastitis appear
- Improve milking efficiency while safeguarding cow comfort
- All components are modular, scalable and easy to install

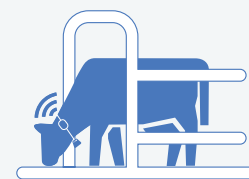
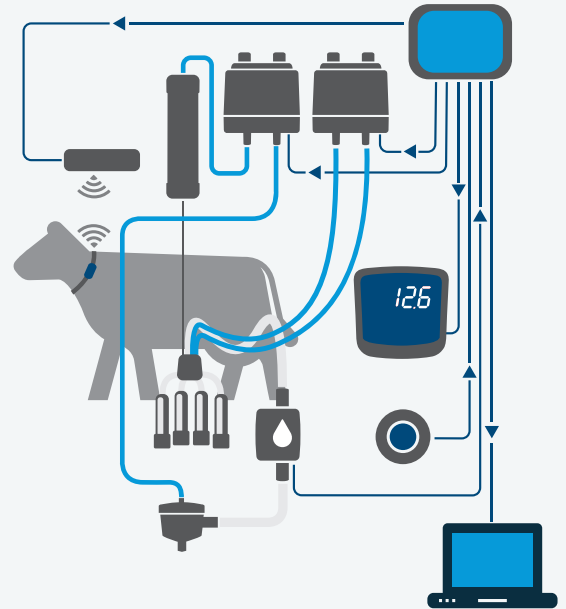
Cow location reimagined

SenseHub Dairy monitoring ear tags

- Multi-function LED light allows producers to locate individual animals that need attention at a glance
- Minimize disruption and let cows be cows
- Improve reproductive efficiency and herd health by acting faster

SenseHub Dairy sorting gates

- Simplify work and save time by sorting cows with ease
- Automatically sort cows with preconfigured reports, custom reports or directly from the parlor
- Ensure a safe and calm environment for cows and people

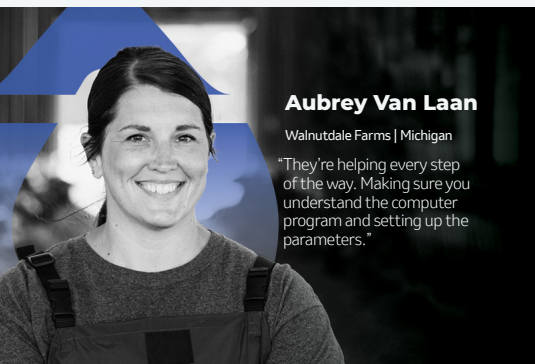




Now fully integrated with Merck Animal Health, we're combining the best of all worlds to fully empower producers.

Our market-leading dairy cow monitoring technology is just the beginning. Because it's all backed by a team with decades of experience who see the future of dairy and are eager to help producers find new levels of success. This includes:

- A detailed installation plan
- Scheduled check-ins
- 24/7 available support
- Lifetime training and counsel



About Merck Animal Health

Today's Merck is a global healthcare leader working to help the world be well. Merck Animal Health is the global animal health business unit of Merck. Merck Animal Health, along with SenseHub Dairy, offers the widest range of veterinary pharmaceuticals, vaccines, innovative technologies and health management solutions and services. Merck Animal Health is dedicated to preserving and improving the health, well-being and performance of animals. It invests extensively in dynamic and comprehensive R&D resources and a modern, global supply chain. Merck Animal Health is present in more than 50 countries, while its products are available in some 150 markets.

Scan the QR code to learn more about how dairy monitoring fits into your operation.



SenseHub-Dairy.com

